

POI European Promotion Optimization Summit

Collaborate Globally and Execute Locally



Big Data
Pricing TPO
Retail Execution
Mobility TPM

Empowering Field Sales for Growth: Success Stories of Retail Execution, Mobility & Intelligent Systems

Moderated by: Dale Hagemeyer, Promotion Optimization Institute, LLC, Partner

Panelists:

Andy Walter, Vice President, IT & Shared Services, Retired, Procter & Gamble

Stuart Jones, Retail Execution & Project WiSE, Mondelēz International

Sreeji Gopinathan, Regional IS Director, South Asia, Reckitt & Benckiser



Andy Walter, Vice President, IT & Shared Services, Retired, Procter & Gamble



Stuart Jones, Global Director Retail Execution & Project Wise Mondelēz International



Sreeji Gopinathan, Regional IS Director, South Asia, Reckitt & Benckiser

Q&A