

## How do we use your information?

We may use the information we collect from you when you register, respond to a survey, marketing communication, surf the website, download papers, or use certain other site features. We use this information to personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested in. If you have opted-in to receive our e-mail newsletter, or downloaded any of our publications, we may send you periodic e-mails. If you would no longer like to receive e-mails from us, please send an email to opt out or unsubscribe via email to [mkantor@p-o-i.org](mailto:mkantor@p-o-i.org). Visitors who traffic our website may receive communications from us. You may receive emails when you participate in other site features such as programs, webinars, events and email-gated content.

## Do we use “cookies?”

Yes. Cookies are small files that a site or its service provider transfers to your computer’s hard drive through your Web browser (if you allow) that enables the site’s or service provider’s systems

to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Netscape Navigator or Internet Explorer) settings. Each browser is a little different, so look at your browser help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your site experience more efficient. Some of our services will not function properly.

## Do we disclose the information we collect to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. The term “outside parties” does not include our business. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies or protect ours or others’ rights, property, or safety. Non-personally identifiable visitor information may be provided to other parties for marketing, advertising or other uses.

## What is our Online Policy Only?

This online privacy policy applies only to information collected through our website and not to information collected offline.

## Do we ask for your consent with the privacy policy?

By using our site, you consent to our privacy policy.

Where do we accept questions and feedback?

We welcome your questions, comments and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue to [mkantor@p-o-i.org](mailto:mkantor@p-o-i.org).