



StayinFront Lightning Talk

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Why select StayinFront

Expertise

- ✓ Recognised as the global leader in Retail Execution, Van Sales & DSD solutions
- ✓ Pure play Consumer Goods. This is all we do, and we have been doing it for 20+ years

Innovation

- ✓ Developing innovative solutions to keep our customers ahead of their competition
- ✓ Working with industry experts and our clients to be ready for the Store of the Future

Experience

- ✓ Track record of delivering successful projects to Global CG Companies
- ✓ Flexible architecture and 50+ product modules make it easy to meet regional or global requirements

StayinFront in numbers

Overview



6

Continents



25+

Languages



50+

Countries



12

Offices



60k+

Deployed users

2 CGT Best in Class
Awards



Gartner®

6 POI Best in Class
Awards



Global Customers

Experience



Beverages, Snacks, Food & Confectionary

Other Categories

Contract Sales +
Brokers



StayinFront Product Overview

Solutions



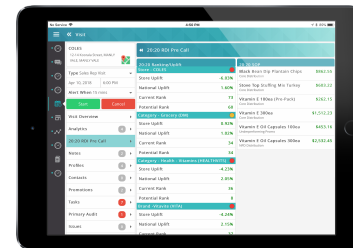
Retail Execution for Field Teams

Best in Class Retail Execution incorporating Chat, Gamification, Augmented Reality Capabilities and more



Image Recognition

Automatically process photos of the shelf and video footage of shoppers to gain deeper insights into the shelf conditions in every retailer

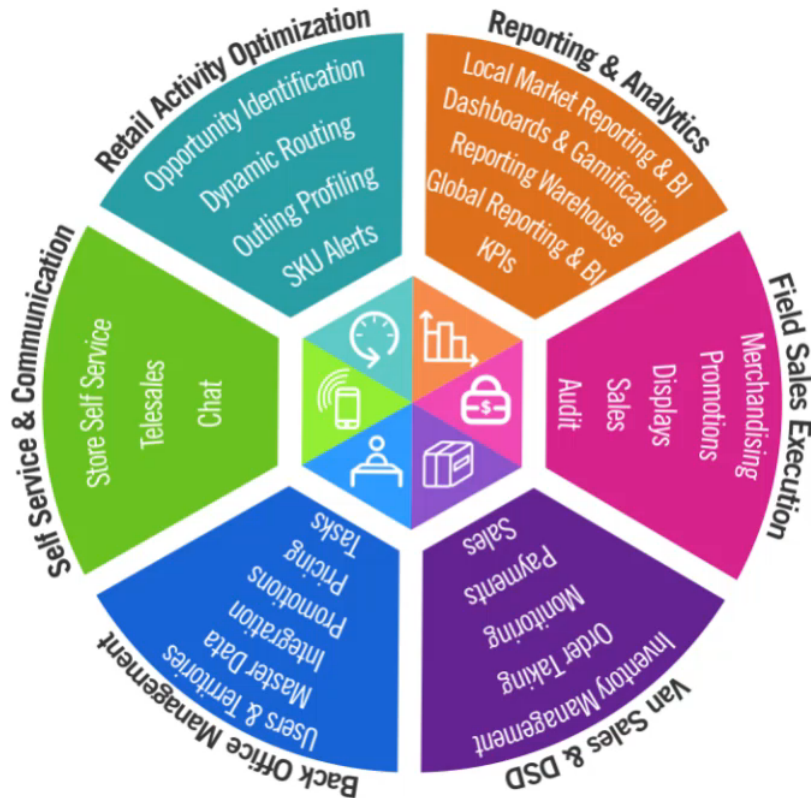


EPOS Data Analytics

The most advanced EPOS Data analysis services available in the market to help you optimise retail sales execution and increase retail field sales ROI

Supporting all routes to market

Integrated solutions 



Helping

Sales Reps, Drivers, Telesales teams Do More and Sell More

Helping

Sales Managers and HQ teams Know More and Plan Better

Future features for our customers

Roadmap



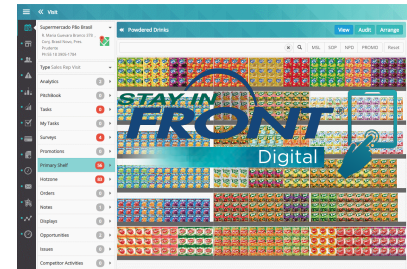
Predictive Analytics

- ✓ Using data to generate near real time alerting, field sales ROI measurement, store segmentation and call file optimisation



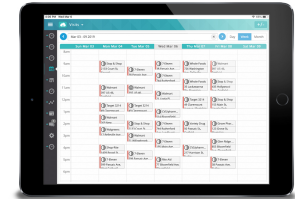
Interactive shelf

- ✓ Creation of store specific Interactive Shelf diagrams to optimize the Auditing process using Real-o-grams



Dynamic Route Planning

- ✓ Automatically creates daily visit plans based on store valuation/ranking to maximize return on investment from daily visits.
- ✓ Visit the highest value stores while minimizing drive time



Find out more at the StayinFront stand...