

wipro promax

POI Tech lightning talk

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Delivering business outcomes for leading consumer goods companies for 30+ years

\$3 Million

Incremental Revenue across 3 markets in first 6 months of implementation

18%

Improvements in Forecast Accuracy

24%

Reductions in Loss making Promotions

\$1 Million

Margins Improvement in 1 market during the first 3 months of going live

500bps

Improvement in Event ROI

4%

Supply Chain efficiency Improvements



Promax Advanced

Modular and highly configurable TPM/O solution

Promax Optimize

Bolt-on ROI & TPO Solution

RGM Pillar

AI & Machine learning driven



A hand holding a price tag in a grocery store aisle. The tag is red and white, with 'SPECIAL' at the top, 'STRAWBERRY' in the middle, and a handwritten price of '1.99' at the bottom. The background shows shelves stocked with various products, including boxes of cereal, with other red price tags visible.

Intuitive User experience

Robust Functionality powered by lowest level transaction Management capability

Lucky Draw

Drop your business card for a chance
to win Google mini



Video

<https://vimeo.com/304371591/41090eeaf8>

Wipro Video