

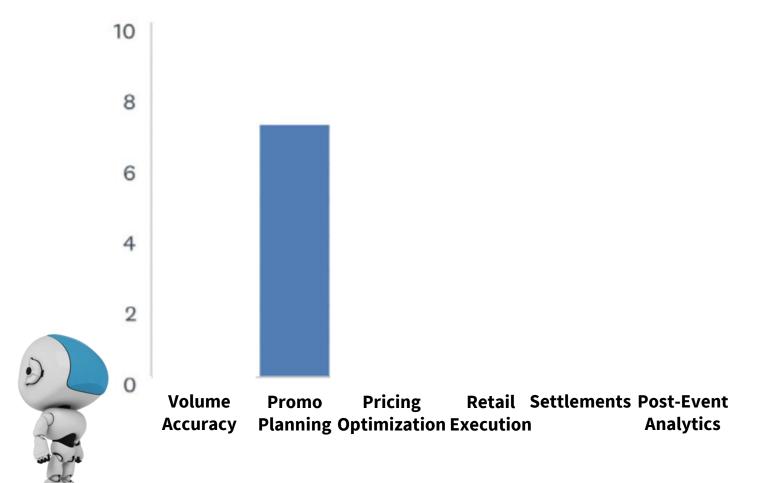


Industry Experience Lives Within Our Software



Focus Areas



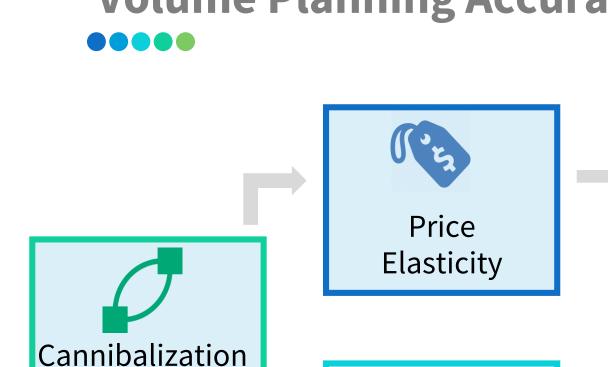


	Improvement Category	Score
3		
1	Promotion planning/ optimization (what-if)	7.19
2		

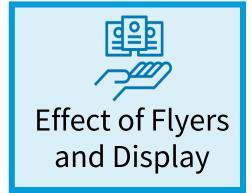


Post-Event Analytics

Volume Planning Accuracy









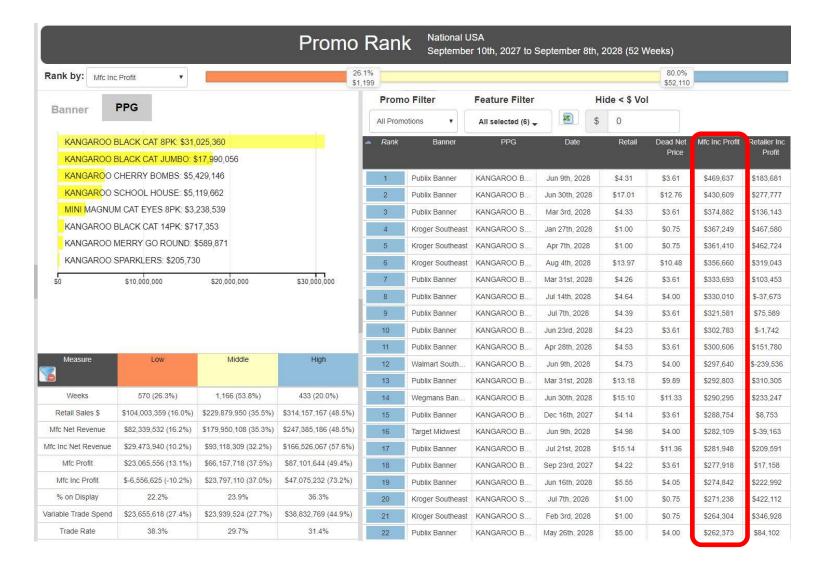
"Cornerstone has found a way to make pricing decisions & governance extremely easy. Their dashboards are incredibly visual and predictive capabilities are outstanding.

We tested their predictions against actuals, and the results are bang-on."



Post-Event Analytics

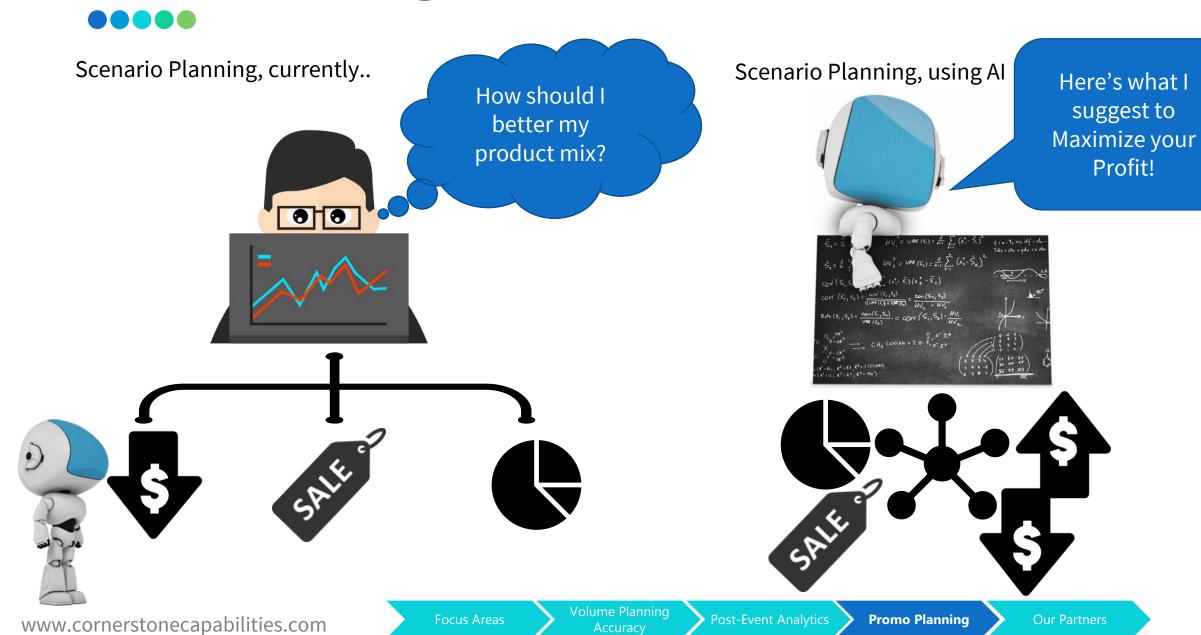








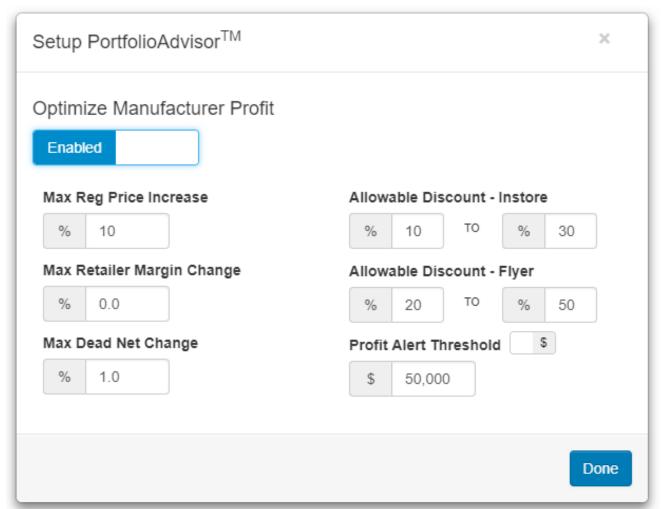
Promo Planning & Optimization

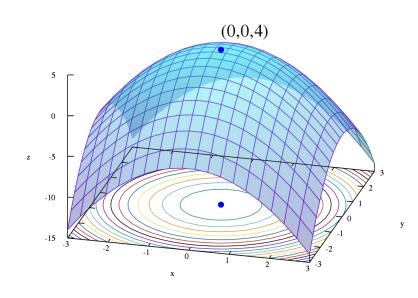


Regular Price/Promo Planning & Optimization



Scenario Planning, using Al





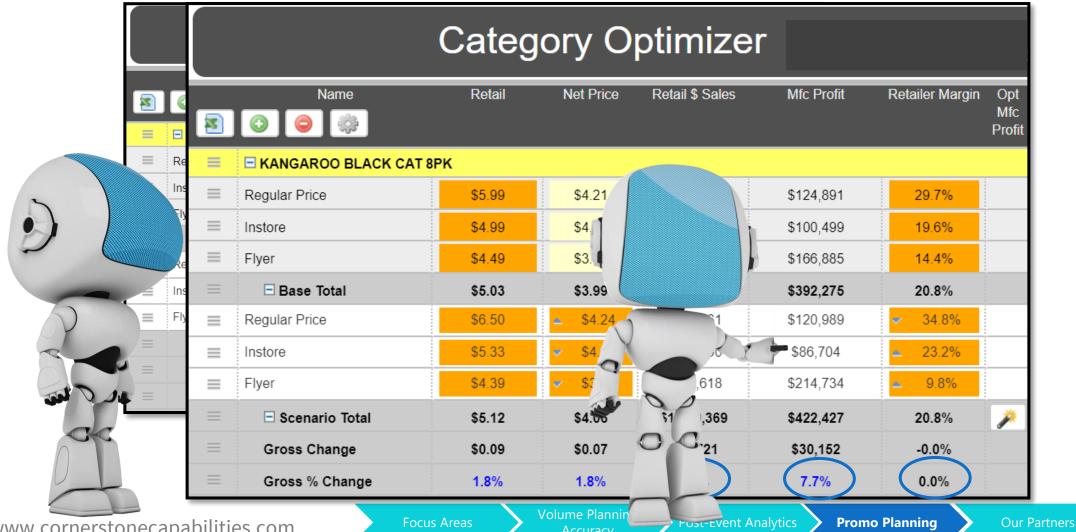
- Input of Constraints & Guardrails
- Iterative Loops of Scenario Testing
- Maximize Profit Based on History

Focus Areas

Promo Planning & Optimization



Scenario Planning, using Al





Some of Our Partners













































Nutri-Grain

















Promo Planning







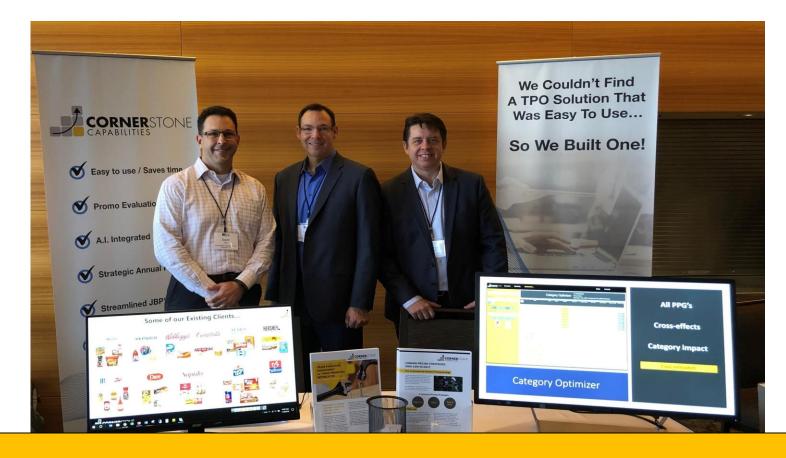




Focus Areas

Thank You!





Please Come See Us At Our Booth to Discuss
Our Capabilities!

