



THE POI NORTHEAST REGIONAL SUMMIT

Achieving Growth Through RGM,
Retail Execution, eCommerce,
and Analytics Excellence



A Fireside Chat on How Trading Partners Bring Joy to Customers' Lives

Moderated by: John L. Stanton, PhD
Chairman, Food Marketing Dept.
Saint Joseph's University

“How Trading Partners Collaborate to Bring Joy to Customers Lives”



**Darryl Thomas, Senior V.P. Sales, Marketing,
Herr Foods Inc.**



**Paul Brauer, Executive VP and COO, Brown's
Super Stores (ShopRite)**

Q&A