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“Empowering Execution Teams to Improve Enterprise Business Results”



Moderator :

Denny Belcastro, Vice President Industry Affairs and Customer Collaboratio
Kimberly Clark Cross-Functional Business Team



Vicente Garcia

IT Global Capability Lead – Revenue Management & Trade Promotion



Ashley Ondresky

IT Senior Manager – Sales and Trade Promotion Management



Ted Kedrowski

Sr. Director, Sales Planning and Trade Promotion Optimization

Our purpose

Kimberly-Clark has a rich history of growth, transformation, and leadership. We are prepared to fulfill our vision to lead the world in essentials for a better life. We provide essentials - We enable better living - We lead in market positions and development of our categories.

Over the last few years, the consumer-packaged goods (CPG) industry has evolved at a rapid pace. We expect this pace to continue

We've been world-class inventors, bringing to market products that improve the lives of consumers and developing entire categories around the world.

Yet, we recognize that we need to find our next breakthrough. Our biggest opportunity is to serve consumers better - better meeting their needs through innovation, direct relationships, and enhanced commercial discipline.



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