nielsen

THE ELEPHANT IN THE CORNER OF THE ROOM CALLED OMNICHANNEL

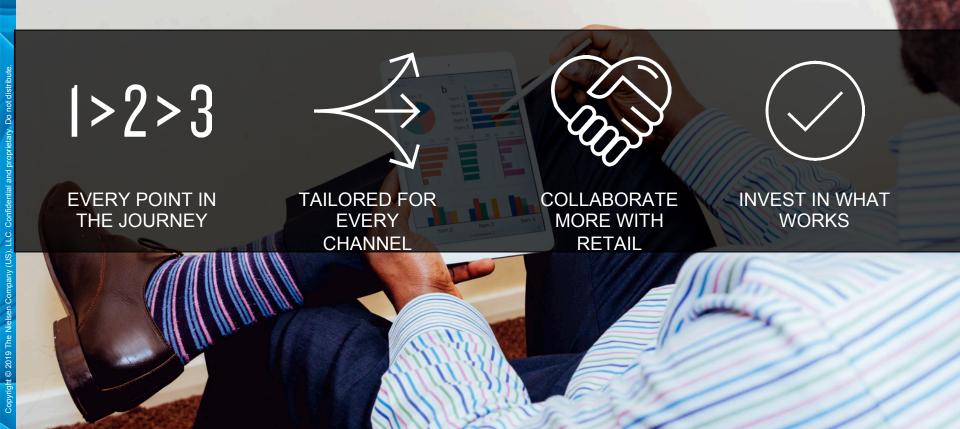
Liron Hadar, Leader in Sales Effectiveness, Nielsen





MEANINGFUL DATA

FOR MEANINGFUL CONNECTIONS TO YOUR SHOPPER



VISIT THE NIELSEN BOOTH NEXT THIS STUFF IS **IMPORTANT**