

# INFLATIONARY PRESSURES

AREN'T EASING ANYTIME SOON

*Learn how to thrive & grow in today's economy.*

Recession proof your organization through omni-channel revenue management, holistic enterprise planning & forecasting, and digital transformation.

## POI Fall Hybrid (Virtual/In-Person) 2022 Summit

November 9–11, Dallas Texas



Scan/Click Here For Full  
Agenda and Registration



**Carlos Vigil**

Senior VP & General Manager,  
Digital Sales & Marketing at  
Southern Glazer's Wine & Spirits



**Jim Travis**

Director, Air Force Programs &  
Strategic Innovation at Cypress  
International, Inc.

### Thursday Keynote

*Leadership Through Customer  
Focused Digital Transformation*

### Veteran's Day Keynote

*Transformative Leadership to  
Achieve Breakthrough Results  
in Uncertain Times*

## Pre-Conference Workshop In-Person

Gain a greater understanding of best practices to advance RGM skills, capabilities & recession-proof your roadmap to advance your organizations strategies & tactics to enable sustainable growth.

## Transformational Leadership Council (TLC) Share Group In-Person

The TLC is a group of Sr. Executives that have an innovation and transformation mindset. To thrive in the post-pandemic era, we will collaborate with other strategic thinkers across the CPG industry. Sharing and engaging around the latest thinking on digital commerce, a unified omnichannel shopper, and the consumer experience.

## Essential Takeaways

- Explore the Latest Enterprise Capabilities to Drive Efficiency & Effectiveness in Any Economic Condition
- Revenue Management, and the Opportunity to Deliver Top & Bottom Line Growth
- Recession-Proofing Your Omnichannel Pricing Strategy
- Is Your Organization Wired for Future Success? Learn Collaboration Across Teams & Trading Partners
- Holistic Enterprise Planning to Mitigate Inflation Pressures
- Build Your Network to Achieve More
- Achieve Success with Revenue Management as Consumer Insights Help Deliver End-To End Value Chain Optimization