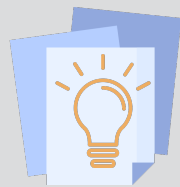


POI CPG MANUFACTURER AND RETAILER 1 YEAR MEMBERSHIP INCLUDES:



Post-Event On Demand Access

Members have on-demand access to all POI live, hybrid and virtual summit presentations and recordings, in the member-only portal.



Access to the POI Membership Only Portal

Access the latest in industry research, publications and reports.

EPx and RetX Vendor Panoramas will only be accessible through the POI Membership portal. The vendor panoramas provide objective, primary research, strategy, industry benchmarking and thought leadership to support your organizations investigation into new capabilities & solutions and helps your team know what's possible in the EPx and RetX space.*

POI Summit Presentation recordings will only be accessible through the POI Membership portal.

The POI State of the Industry report in non-pdf format is accessible only through the POI Membership Portal.



Summit Attendance

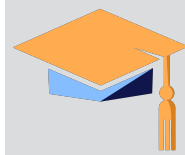
Join POI Summits with 3 complimentary passes per person to use throughout the year. Advance your commercial capabilities in the areas of: Analytics & Optimization, Data Management, Pricing & RGM, Trade Promotion, Ecommerce, Digital and Retail Execution. Also hear peer-set strategies, learn modern approaches, explore vendor capabilities and services, and optimize the perfect store retail experience. Each summit is valued at \$1,995.



POI Manufacturer Connect

Quarterly manufacturer call connecting CPG industry peers. Attendees value the POI forum to ask questions, group share, expand thought leadership, and carry ideas and strategy back to their organizations.

Manufacturer connect calls are exclusive to POI members.



POI CCM Certification Enrollment

Get certified as a Collaborative Marketer! This exclusive certification program is specifically designed to develop the skills of current and future leaders in Food & CPG.

\$5,000 value

scholarship value-one scholarship per manufacturer/retailer

*EPx = Enterprise Planning, which includes TPx (TPM, TPO, ROI), RGM, Headquarter Planning, IBP Food Services etc.



POI Membership Benefits

<https://poinstitute.com/membership>

POI CPG MANUFACTURER AND RETAILER OPTIONS:

Member Bundle	Cost / Year	Value
1-10 Members	\$3,500 USD	\$74,850 USD
15 Members	\$5,000 USD	\$104,775 USD
25 Members	\$8,000 USD	\$159,625 USD

Value Breakdown

Summit Attendance	\$5,985 USD 3 summit passes per person
POI Membership Portal Access	\$5,000 USD research reports, summit presentations and recordings, non-pdf State of the Industry report
POI Manufacturer Connect	Unlimited Insights and Value sharing, best practices, strategic and tactical ideas
CCM Attendance Enrollment scholarship value-one scholarship per manufacturer/retailer	\$5,000 USD (one per team)

Add 5 additional
team members for
\$599 with your team
membership!

Experience the Value of Your Organization Becoming a POI Member